

## Ceatus CEO David Evans to Speak at Dallas Rhinoplasty Symposium

(<u>PRLEAP.COM</u>) San Diego, Calif., February 27, 2013 – Internet marketing expert and Ceatus Media Group CEO David Evans, PhD, headlines a panel of distinguished thought leaders March 8 at the Dallas Rhinoplasty Symposium. The seminar will take place from 5:00 p.m. to 6:30 p.m.

Dr. Evans and his fellow panelists are recognized leaders in the fields of Internet marketing and plastic surgery. The panel will discuss topics such as current Google trends, website design, buying questions that surgeons should consider, Internet visibility options and general pitfalls in online marketing.

Dr. Evans will focus on Internet visibility options and how to maintain a positive online reputation. He will be available to take questions from the audience after the panel discussion.

The 30th annual meeting of the Dallas Rhinoplasty Symposium will take place March 8-10, 2013 at the Westin Galleria in Dallas, Texas. The meeting brings together leaders in the fields of plastic surgery, otorhinolaryngology and otolaryngology. Dr. Evans and the Ceatus team will be offering free website and SEO analysis throughout the symposium.

About Ceatus Media Group

Ceatus Media Group specializes in building patient volume for plastic surgeons through online marketing. The company's products include SEO, customized website design, patient referral directories, video, social media and website management services. Ceatus brings Internet visibility to plastic surgeons through practice profiles in its patient referral portals, including <a href="Consumer Guide to Plastic Surgery">Consumer Guide to Plastic Surgery</a> and <a href="All About Facial Rejuvenation">All About Facial Rejuvenation</a> . Visit <a href="www.ceatus.com">www.ceatus.com</a> to learn more about Ceatus' premier Internet marketing services.

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